



2025 NAPSA CONFERENCE SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Join us for the 2025 NAPSA Conference and gain unparalleled visibility and access to a dedicated audience committed to Adult Protective Services. Choose from our exclusive sponsorship and exhibitor packages tailored to maximize your brand exposure and engagement.

Premier Sponsorship - \$60,000 (Availability is limited)

- Access to the hotel for exclusive networking opportunities throughout the conference (operating costs at your discretion i.e. AV, Food and Beverage costs, etc.).
- Prominent logo placement on all NAPSA Conference marketing materials and signage.
- 30-second promotional video played and Verbal recognition during the awards luncheon.
- Invitation to an exclusive reception with the NAPSA Board of Directors at the Conference.
- Two additional exhibit booths at the NAPSA Conference (3 booths).
- Two additional registrations at the NAPSA Conference & FE Summit (6 registrations per event).

Platinum Sponsorship - \$45,000

- Large logo on all NAPSA Conference and FE Summit marketing materials and signage.
- One dedicated social media post of your creation (with our approval) on NAPSA's LinkedIn, Instagram, and Facebook pages.
- One dedicated email sent to all 1,000 Conference and FE Summit attendees.
- One additional exhibit booth at the NAPSA Conference (2 booths).
- Two additional registrations at the NAPSA Conference & FE Summit (4 registrations per event).

Gold Sponsorship - \$30,000

Return this completed form to Tamesha Squire at Tamesha.Squire@napsa-now.org by April 30th, 2025 to receive full marketing benefits and maximum exposure!

- Logo included on all NAPSA Conference and FE Summit marketing materials and signage.
- One exhibit booth and registration for two at the NAPSA Conference & FE Summit.
- Logo displayed on the NAPSA website for one year.
- Opportunity to sponsor a workshop session with branding.

Silver Sponsorship - \$15,000

- Company name printed on marketing materials and signage at the NAPSA Conference.
- Verbal recognition at opening and closing sessions.
- Opportunity to provide SWAG for 1,100+ NAPSA Conference attendees.
- Full registration for two at the NAPSA Conference.
- One exhibit booth at the NAPSA Conference.

Supporter Sponsorship - \$5,000

- Recognition on the NAPSA Conference website.
- Inclusion in the conference program.
- One registration for the NAPSA Conference.
- Opportunity to include promotional materials in attendee bags.
- One exhibit booth at the NAPSA Conference.

Exhibitor Booth Option 1 - \$4,000

- Includes conference registration and one exhibitor booth.

Exhibitor Booth Option 2 - \$4,250

- Includes conference and summit registration and one exhibitor booth.

Exhibitor Booth Option 3 - \$3,200

- No registration included. Must be previously registered and one exhibitor booth.

Build Your Own Support

Create a sponsorship package that aligns with your company's goals by directly supporting key aspects of the 2025 NAPSA Conference. This flexible option allows you to select specific areas of the event to support, ensuring maximum impact and visibility for your brand. Choose from the following categories:

1. Conference Transportation

Help ensure attendees have seamless access to all conference activities by sponsoring transportation services, including shuttles, accessible transport, and airport transfers. Your sponsorship will be acknowledged through signage on vehicles and transportation schedules, as well as mentions during opening and closing remarks.

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- Sponsorship Range: \$5,000 - \$15,000
- Brand Exposure: Logo on shuttle signage, transport schedule, and conference app

2. Keynote Speakers

Support the voices that drive meaningful conversations. By sponsoring a keynote speaker, your brand will be associated with thought leadership and the power of connection at NAPSA. Recognition includes prominent branding during keynote sessions and mentions in promotional materials.

- Sponsorship Range: \$10,000 - \$25,000
- Brand Exposure: Logo and branding in keynote session materials, session introduction, and conference website

3. Entertainment Selections

Enhance the conference experience by sponsoring entertainment options, including live performances, evening receptions, or cultural showcases. Your support ensures memorable networking opportunities and engaging moments throughout the event.

- Sponsorship Range: \$7,500 - \$20,000
- Brand Exposure: Logo on entertainment signage, verbal recognition at events, and branding on event invitations

4. Workshop, Tracks, or Session Sponsorship

Align your brand with innovative and educational programming by sponsoring specific workshops, tracks or sessions. This option allows you to choose a focus area that resonates with your organization's values and goals.

- Sponsorship Range: \$5,000 - \$15,000
- Brand Exposure: Logo and recognition during session introductions, session materials, and conference website

5. Hospitality & Networking Lounges

Sponsor dedicated spaces where attendees can relax, recharge, and network. Your brand will be featured prominently in these high-traffic areas, creating a lasting impression on conference-goers.

- Sponsorship Range: \$3,000 - \$10,000
- Brand Exposure: Branded signage in lounges, recognition in attendee communications, and inclusion in the conference app

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How It Works

- Choose one or more categories that align with your sponsorship objectives.
- Select your level of contribution within each category.
- Enjoy tailored branding opportunities and direct engagement with attendees.

With our Build Your Own Support option, sponsors can tailor their contributions to match their priorities, ensuring your brand is front and center in the areas that matter most to you. Let's work together to create an impactful sponsorship experience!

Why Partner with NAPSA?

Partnering with NAPSA provides you with a unique opportunity to connect with key stakeholders in the Adult Protective Services community. Your support helps foster meaningful dialogue and collaboration that can lead to impactful change.

For more information or to secure your sponsorship, please contact our Development and Events Manager, T, at tamesha.squire@napsa-now.org.

2025 NAPSA CONFERENCE SPONSORSHIP COMMITMENT

- ___ Premier Sponsorship (\$60,000)
- ___ Platinum Sponsorship (\$45,000)
- ___ Gold Sponsorship (\$30,000)
- ___ Silver Sponsorship (\$15,000)
- ___ Supporter Sponsorship (\$5,000)
- ___ Supporter Sponsorship (\$4,000)
- ___ Supporter Sponsorship (\$4,250)
- ___ Supporter Sponsorship (\$3,200)
- ___ Build Your Own Sponsorship Package (\$_____)

Contact Name: _____

Organization: _____

Address: _____

City, State Zip: _____

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Contact's Phone #: _____

Contact's Email: _____

PAYMENT OPTIONS:

____ Please send me an invoice payable in ____2025

____ I will send a check prior to August 1, 2025, Payable to NAPSA; 1612 K Street NW Suite 200; Washington, DC 20006

____ Please charge my Credit Card in ____2025

Card # _____

Expiration Date: _____ Security Code: _____

SIGNATURE: _____

THANK YOU!

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